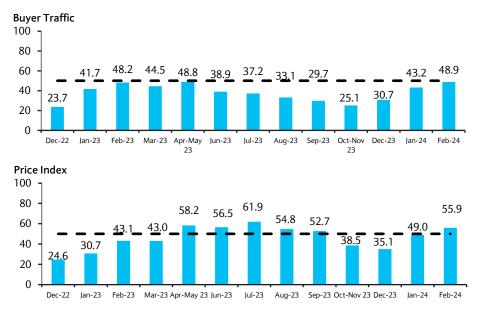


## The Barclays Real Estate A.G.E.N.T.

(Analyzing, Gauging, & Exploring Neighborhood Trends)

### Homebuilding & Building Products

March 7th, 2024



#### Equity Research

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#### Source: Barclays Research, Census Bureau

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PLEASE SEE ANALYST CERTIFICATIONS AND IMPORTANT DISCLOSURES BEGINNING ON PAGE 44.

### February 2024 Real Estate A.G.E.N.T. Survey Spring Selling Season in Swing

Buyer traffic and home prices accelerate in second half of February: We observe continued improvements in both traffic and pricing this month, particularly later in February. Our February Buyer Traffic Index came in at 49, up 6 pts from January, better than the historical 3 pts m/m increase, and with a reading of 42 in the first half February leaping +16 points to 58 in second half of February. Many agents are speaking to a homebuyer who is becoming incrementally acclimated to the current mortgage rate situation. With interest rates again declining somewhat or at least plateauing through February, better weather conditions, on top of normal seasonal strength in housing activity, real estate agents seem are now seeing a clear acceleration in the most recent weeks. Of note, our agent contacts are still seeing a somewhat uneven improvement in traffic across different regions. Agents continue to highlight exceedingly low inventory, though with some listings emerging in spots, yet quality affordable listings are generating increased traffic. With this low inventory environment persisting, our February Home Price Index of 56 rose 7 points from January's 49. While in-line with the usual historical increase of 7 points m/m for all of February, our price index actually remained flat at 49 in the first half of February, but then jumped 11 points to 60 in the second half of February. Despite ongoing commentary across multiple regions concerning affordability challenges, the lack of inventory is winning out and driving home prices higher. Looking ahead, we watch for further momentum in demand and pricing as we progress through the Spring Selling Season, which kicked off after the Super Bowl. Noting our survey largely captures the existing home market, we highlight that improving demand, the lack of affordable inventory, and mounting home price appreciation is likely an attractive setup for new construction activity into Spring.

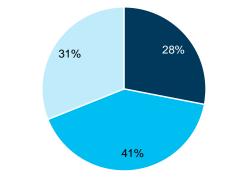
**Traffic grows incrementally stronger:** 12 of our 38 markets saw better than expected traffic (vs. 10 prior), while 14 saw lower than expected (19 prior). The Pacific Northwest was strongest at 75.0, led by Seattle. Florida was the weakest, led by Orlando, with agents across Florida highlighting rising insurance costs.

**Home Price Index improves:** Our Price Index increased 7 pts to 56. 19 markets saw higher prices (14 prior). The Northeast was strongest, leading with New York, while the Florida was weakest (led by Fort Myers).



Month	Buyer Traffic Index	Home Price Index	Incentive Index	Home Listings Index	Time to Sell Index
Aug-23	33.1	54.8	36.0	56.0	28.0
Sep-23	29.7	52.7	30.7	47.7	18.3
Oct-Nov 23	25.1	38.5	26.7	42.4	15.3
Dec-23	30.7	35.1	22.7	45.2	14.7
Jan-24	43.2	49.0	31.3	47.7	27.8
Feb-24	48.9	55.9	35.5	36.4	28.5
Change	5.7	6.9	4.2	(11.3)	0.7

February Buyer Traffic Index



Better than expected In-line with expectations Worse than expected

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Source: Barclays Research

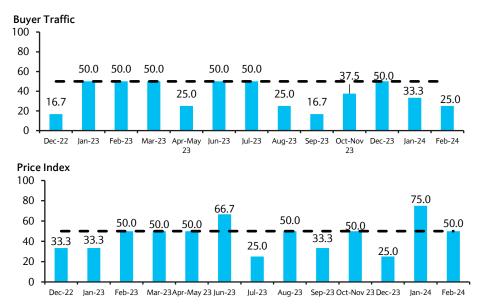


## Atlanta, GA – Home Prices Flatten while Demand Remains Uneven

(25,961 single-family building permits in 2022, 4<sup>th</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index fell to 25 in February vs. a reading of 33 in January, indicating trends worse than seasonal expectations.
- Home prices were unchanged during the month.
  Our Price Index registered a reading of 50 vs. 75 in the prior period.
- The number of home listings increased during the month (a reading of 0), while the time to sell also increased (a reading of 25).



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	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	25.0	50.0	25.0	50.0	25.0
Sep-23	16.7	33.3	0.0	50.0	16.7
Oct-Nov 23	37.5	50.0	12.5	62.5	12.5
Dec-23	50.0	25.0	12.5	50.0	25.0
Jan-24	33.3	75.0	8.3	75.0	0.0
Feb-24	25.0	50.0	25.0	0.0	25.0
Change	(8.3)	(25.0)	16.7	(75.0)	25.0

Traffic Trond

#### Local Real Estate Agent Comments:

Traffic Status

- "People only seem to be selling or buying if they have to."
- "Showings have slowed down and we are beginning to see a lot more open houses by realtors, which is a sign the homes are not moving as fast as they have in the past."
- "Homes are not selling as they have in the past."
- "Don't know what has happened but our sellers are listing, buyers are buying and new home sales contracts are flourishing. Best start to a new year we have had in 15 years – hope it keeps up!"

Note: Buyer Traffic: <50 - worse than expected; = 50 in-line; >50 - better than expected. Home Price: <50 - decreased m/m; = 50 flat m/m; >50 - increased m/m. Incentive, Listings, Time to Sell: <50 - increased m/m; = 50 flat m/m; >50 - decreased m/m.

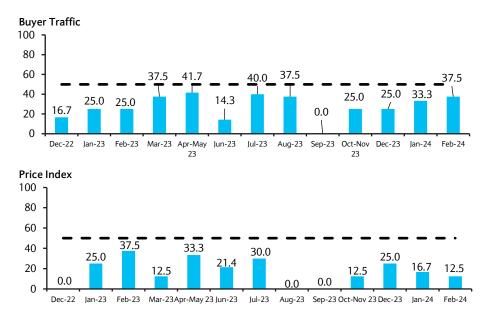


## Austin, TX – Traffic Sluggish But Incremental Improvement as Buyers Adapt to Rate Environment

(19,940 single-family building permits in 2022, 5<sup>th</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index edged higher to 38 in February vs. a reading of 33 in January, indicating trends worse than seasonal expectations.
- Home prices declined during the month. Our Price Index registered a reading of 13 vs. 17 in the prior period.
- The number of home listings increased during the month (a reading of 13), while the time to sell also increased (a reading of 25).



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	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	37.5	0.0	12.5	25.0	12.5
Sep-23	0.0	0.0	0.0	0.0	0.0
Oct-Nov 23	25.0	12.5	7.1	18.8	6.3
Dec-23	25.0	25.0	25.0	25.0	25.0
Jan-24	33.3	16.7	16.7	16.7	0.0
Feb-24	37.5	12.5	16.7	12.5	25.0
Change	4.2	(4.2)	0.0	(4.2)	25.0

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- "The market is still adjusting to higher rates. The promise of lower rates in combination with a belief that prices will continue to decline is resulting in the delay in home purchases."
- "Jobs are the driver."
- "Lower prices and buyers adjusting to interest rates."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

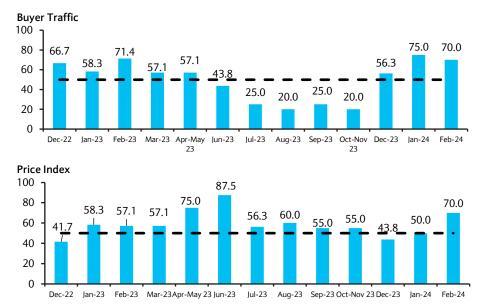


## Boston, MA – Traffic and Prices Rising as Interest Rates Flatten

(4,180 single-family building permits in 2022, 49<sup>th</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index fell to 70 in February vs. a reading of 75 in January, indicating trends better than seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 70 vs. 50 in the prior period.
- The number of home listings increased during the month (a reading of 40), while the time to sell decreased (a reading of 70).



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	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	20.0	60.0	60.0	100.0	40.0
Sep-23	25.0	55.0	44.4	61.1	38.9
Oct-Nov 23	20.0	55.0	44.4	70.0	30.0
Dec-23	56.3	43.8	25.0	56.3	43.8
Jan-24	75.0	50.0	50.0	58.3	50.0
Feb-24	70.0	70.0	60.0	40.0	70.0
Change	(5.0)	20.0	10.0	(18.3)	20.0

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- "Stabilizing interest rates as well as excess demand relative to available inventory."
- "Demand and the need for housing."
- "Low inventory."
- "Lower interest rates."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

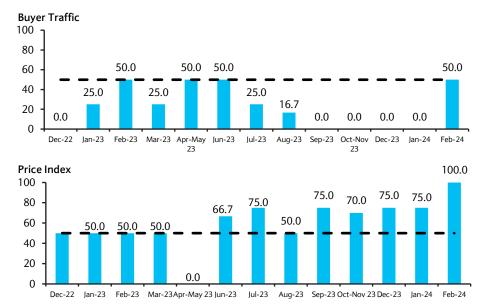


## Charlotte, NC – Home Prices Rise as Traffic Recovers

(19,022 single-family building permits in 2022, 6<sup>th</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index remained flat at 50 in February vs. a reading of 0 in January, indicating trends in line with seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 100 vs. 75 in the prior period.
- The number of home listings increased during the month (a reading of 0), while the time to sell also increased (a reading of 0).



#### Traffic Status:





Month	Buyer Traffic Index	Home Price Index	Incentive Index	Home Listings Index	Time to Sell Index
Aug-23	16.7	50.0	33.3	33.3	16.7
Sep-23	0.0	75.0	25.0	100.0	0.0
Oct-Nov 23	0.0	70.0	20.0	50.0	10.0
Dec-23	0.0	75.0	0.0	25.0	0.0
Jan-24	0.0	75.0	25.0	75.0	0.0
Feb-24	50.0	100.0	0.0	0.0	0.0
Change	50.0	25.0	(25.0)	(75.0)	0.0

#### Local Real Estate Agent Comments:

• "Slight increase in available properties."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

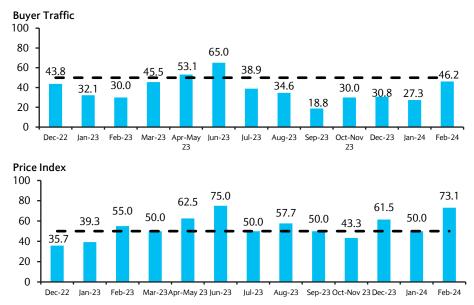
Source: Barclays Research, Census Bureau

## Chicago, IL – Improvements in Traffic and Prices Driven by Pent-Up Demand, But Affordability Still Pressured

(8,020 single-family building permits in 2022, 26<sup>th</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index rose to 46 in February vs. a reading of 27 in January, indicating trends in line with seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 73 vs. 50 in the prior period.
- The number of home listings was unchanged during the month (a reading of 50), while the time to sell was effectively unchanged (a reading of 46).



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	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	34.6	57.7	41.7	65.4	38.5
Sep-23	18.8	50.0	35.7	62.5	31.3
Oct-Nov 23	30.0	43.3	30.0	63.3	20.0
Dec-23	30.8	61.5	29.2	76.9	19.2
Jan-24	27.3	50.0	35.0	45.0	30.0
Feb-24	46.2	73.1	50.0	50.0	45.8
Change	18.9	23.1	15.0	5.0	15.8

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- · Pent-up demand and interest rates staying put."
- "Low inventory and buyers tired of waiting for lower rates."
- "Lowered rates (until yesterday) seems to have fueled an early spring surge. Supply is still low, and we should see a busy spring."
- "The lack of inventory and price of available properties that are move-in ready are causing buyers to hesitate in making offers. The price of repairs or remodeling has increased significantly and buyers cannot afford to purchase a home and then remodel."
- "Low winter, mild winter and pent-up demand."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

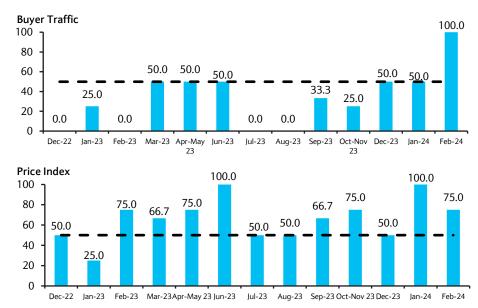
Source: Barclays Research, Census Bureau

## Cincinnati, OH – Sequential Improvements in Traffic

(4,153 single-family building permits in 2022, 50th largest market in the country)

#### Synopsis:

- Traffic levels within our index jumped to 100 in February vs. a reading of 50 in January, indicating trends better than seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 75 vs. 100 in the prior period.
- The number of home listings decreased during the month (a reading of -), while the time to sell also decreased (a reading of -).



				T			
	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell		
Month	Index	Index	Index	Index	Index		
Aug-23	0.0	50.0	0.0	100.0	0.0		
Sep-23	33.3	66.7	50.0	66.7	16.7		
Oct-Nov 23	25.0	75.0	62.5	75.0	37.5		
Dec-23	50.0	50.0	0.0	100.0	0.0		
Jan-24	50.0	100.0	-	-	-		
Feb-24	100.0	75.0	-	-	-		
Change	50.0	(25.0)	-	-	-		

Traffic Trend:

### Local Real Estate Agent Comments:

"Little supply, demand very high."

Traffic Status:

"Tax refunds."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

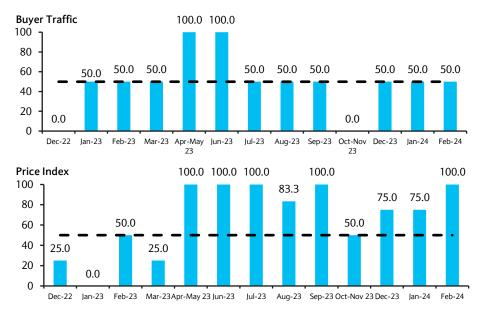
Source: Barclays Research, Census Bureau

## Columbus, OH – Traffic Holds Steady while Pricing Receives a Lift on Better Weather this Month

(5,610 single-family building permits in 2022, 37<sup>th</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index remained flat at 50 in February, indicating trends in line with seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 100 vs. 75 in the prior period.
- The number of home listings increased during the month (a reading of 0), while the time to sell was unchanged (a reading of 50).



				->	
	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	50.0	83.3	83.3	66.7	50.0
Sep-23	50.0	100.0	50.0	16.7	33.3
Oct-Nov 23	0.0	50.0	50.0	0.0	0.0
Dec-23	50.0	75.0	50.0	50.0	25.0
Jan-24	50.0	75.0	50.0	25.0	0.0
Feb-24	50.0	100.0	50.0	0.0	50.0
Change	0.0	25.0	0.0	(25.0)	50.0

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

 "Weather has been better than normal and inventory is still low even though it is better than last year during the same month."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

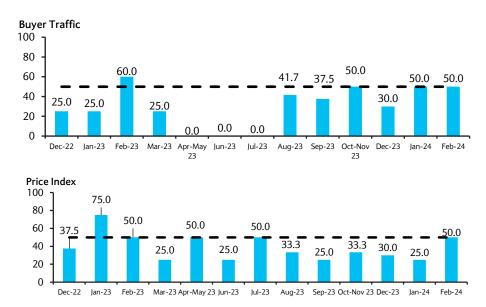
Source: Barclays Research, Census Bureau

## Dallas, TX – Traffic and Prices In-line

(43,393 single-family building permits in 2022, 2<sup>nd</sup> largest market in the country)

### Synopsis:

- Traffic levels within our index remained flat at 50 in February, indicating trends in line with seasonal expectations.
- Home prices were unchanged during the month.
  Our Price Index registered a reading of 50 vs. 25 in the prior period.
- The number of home listings increased during the month (a reading of 17), while the time to sell also increased (a reading of 17).



Traffic Status:

**Traffic Trend:** 



Month	Buyer Traffic Index	Home Price Index	Incentive Index	Home Listings Index	Time to Sell Index
Aug-23	41.7	33.3	16.7	33.3	8.3
Sep-23	37.5	25.0	25.0	12.5	12.5
Oct-Nov 23	50.0	33.3	33.3	33.3	0.0
Dec-23	30.0	30.0	10.0	70.0	0.0
Jan-24	50.0	25.0	12.5	62.5	12.5
Feb-24	50.0	50.0	0.0	16.7	16.7
Change	0.0	25.0	(12.5)	(45.8)	4.2

### Local Real Estate Agent Comments:

- "Available properties."
- "Not sure but maybe holiday fatigue, Super Bowl, taxes or prices, and interest rates."
- "Interest rates."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

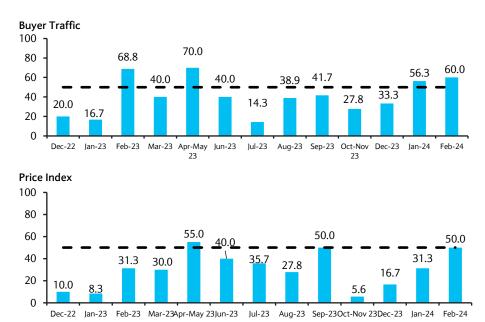


## Denver, CO – Traffic and Pricing Receive Boost Due to Low Inventory, Rates Plateauing

(10,150 single-family building permits in 2022, 19<sup>th</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index edged higher to 60 in February vs. a reading of 56 in January, indicating trends better than seasonal expectations.
- Home prices were unchanged during the month.
  Our Price Index registered a reading of 50 vs. 31 in the prior period.
- The number of home listings increased during the month (a reading of 40), while the time to sell also increased (a reading of 30).



Traffic Status:

Traffic Trend:



	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	38.9	27.8	33.3	44.4	27.8
Sep-23	41.7	50.0	30.0	33.3	8.3
Oct-Nov 23	27.8	5.6	27.8	61.1	0.0
Dec-23	33.3	16.7	33.3	58.3	0.0
Jan-24	56.3	31.3	31.3	81.3	43.8
Feb-24	60.0	50.0	50.0	40.0	30.0
Change	3.8	18.8	18.8	(41.3)	(13.8)

#### Local Real Estate Agent Comments:

- "Semi-confidence that interest rates might slip a bit but have at least stopped increasing (for a while)."
- "Interest rates and the price surge of the last 3 years made buying at current prices and interest rates unaffordable – and people with existing low interest rate loans are stuck in place."
- "Despite few listings, buyers seem very particular or want huge concessions."
- "Low inventory still has buyers waiting for the right home."
- "Those that need to buy are buying."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

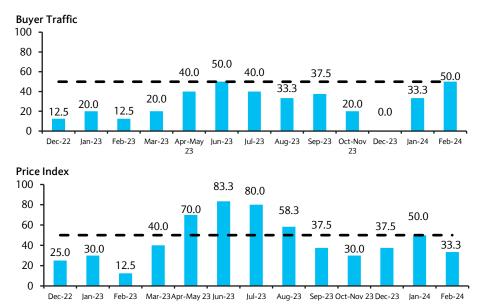


## Detroit, MI – Inventory Remains Depressed as Traffic Normalizes

(4,566 single-family building permits in 2022, 45<sup>th</sup> largest market in the country)

### Synopsis:

- Traffic levels within our index rose to 50 in February vs. a reading of 33 in January, indicating trends in line with seasonal expectations.
- Home prices declined during the month. Our Price Index registered a reading of 33 vs. 50 in the prior period.
- The number of home listings decreased during the month (a reading of 67), while the time to sell increased (a reading of 33).



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	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	33.3	58.3	41.7	50.0	33.3
Sep-23	37.5	37.5	37.5	37.5	37.5
Oct-Nov 23	20.0	30.0	30.0	30.0	10.0
Dec-23	0.0	37.5	12.5	25.0	0.0
Jan-24	33.3	50.0	33.3	33.3	16.7
Feb-24	50.0	33.3	16.7	66.7	33.3
Change	16.7	(16.7)	(16.7)	33.3	16.7

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- "Spring selling season, interest rates lower, but we will see after yesterday."
- "Low demand but even slower supply."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

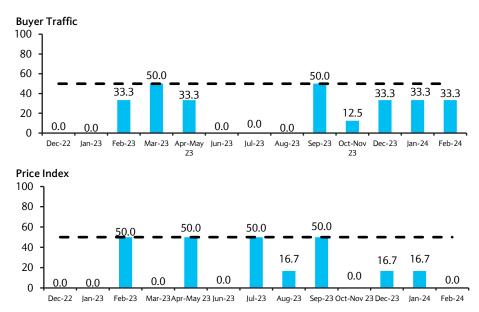


## Fort Myers, FL – Pricing Drops Off but Traffic Holds from January With Some Seasonal Demand

(9,098 single-family building permits in 2022, 22<sup>nd</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index remained flat at 33 in February, indicating trends worse than seasonal expectations.
- Home prices declined during the month. Our Price Index registered a reading of 0 vs. 17 in the prior period.
- The number of home listings increased during the month (a reading of 0), while the time to sell also increased (a reading of 0).



**Buver Traffic Home Price** Incentive **Home Listings Time to Sell** Month Index Index Index Index Index 16.7 16.7 16.7 Aug-23 0.0 0.0 Sep-23 50.0 50.0 16.7 33.3 16.7 Oct-Nov 23 12.5 0.0 12.5 0.0 0.0 Dec-23 33.3 16.7 16.7 16.7 0.0 33.3 16.7 lan-24 0.0 16.7 33.3 Feb-24 33.3 0.0 0.0 0.0 0.0 0.0 (16.7)0.0 (16.7)Change (33.3)

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- "Continuing low inventory, high interest rates and very high cost of insurance."
- "We are at the peak of our season. This is the time of year when most snow birds visit our area. Many are here to vacation and many take advantage to look for a winter home."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

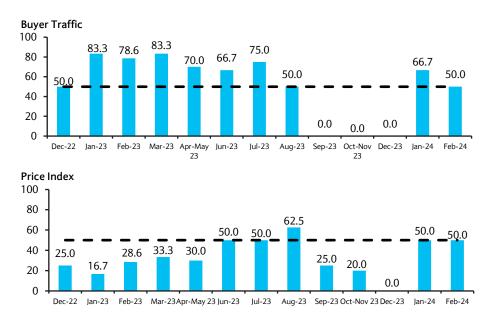


## Houston, TX – February Sees an In-line Traffic and Pricing Profile, Not Seeing Significant Strength

(47,097 single-family building permits in 2022, largest market in the country)

#### Synopsis:

- Traffic levels within our index remained flat at 50 in February vs. a reading of 67 in January, indicating trends in line with seasonal expectations.
- Home prices were unchanged during the month.
  Our Price Index remained flat at 50, the same level measured in the prior period.
- The number of home listings increased during the month (a reading of 17), while the time to sell also increased (a reading of 17).



**Buver Traffic Home Price** Incentive **Home Listings Time to Sell** Month Index Index Index Index Index Aug-23 62.5 50.0 62.5 50.0 50.0 Sep-23 0.0 25.0 0.0 0.0 0.0 Oct-Nov 23 0.0 20.0 10.0 30.0 0.0 Dec-23 0.0 0.0 0.0 0.0 0.0 66.7 50.0 33.3 lan-24 0.0 50.0 Feb-24 50.0 50.0 33.3 16.7 16.7 0.0 33.3 (33.3)(16.7)Change (16.7)

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- "Typical February traffic. More lookers than buyers."
- "The market bounced back in January and that strength continued into February, albeit somewhat less pronounced. Interest rates continue to be the primary driving force."
- "Interest rates affect all."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

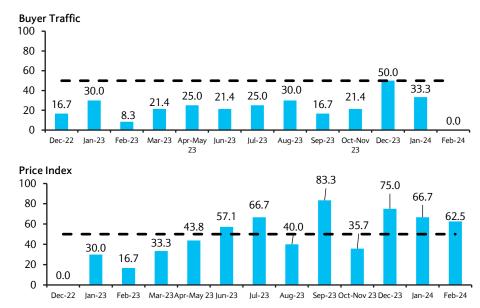


# Inland Empire, CA – Rates Applying Pressure to Buyer Demand

(11,818 single-family building permits in 2022, 13th largest market in the country)

#### Synopsis:

- Traffic levels within our index fell to 0 in February vs. a reading of 33 in January, indicating trends worse than seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 63 vs. 67 in the prior period.
- The number of home listings decreased during the month (a reading of 63), while the time to sell increased (a reading of 38).



				↓	
	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	30.0	40.0	50.0	50.0	20.0
Sep-23	16.7	83.3	33.3	50.0	16.7
Oct-Nov 23	21.4	35.7	28.6	50.0	14.3
Dec-23	50.0	75.0	37.5	25.0	62.5
Jan-24	33.3	66.7	50.0	33.3	50.0
Feb-24	0.0	62.5	12.5	62.5	37.5
Change	(33.3)	(4.2)	(37.5)	29.2	(12.5)

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- "High interest rates."
- "Interest rates are still weighing on the market."
- "Buyers are not wanting to buy with the higher interest rates."
- "Interest rates."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

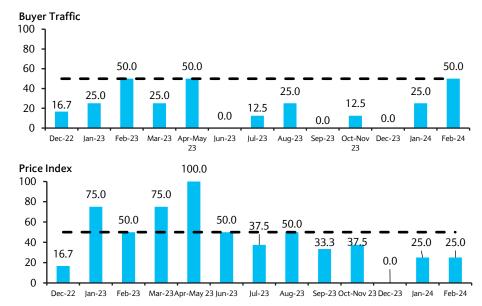


# Jacksonville, FL – Traffic Experiences Improvement While Pricing Stays Flat

(14,221 single-family building permits in 2022, 10<sup>th</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index rose to 50 in February vs. a reading of 25 in January, indicating trends in line with seasonal expectations.
- Home prices declined during the month. Our Price Index remained flat at 25, the same level measured in the prior period.
- The number of home listings increased during the month (a reading of 25), while the time to sell was unchanged (a reading of 50).



**Buyer Traffic Home Price** Incentive Home Listings **Time to Sell** Month Index Index Index Index Index Aug-23 25.0 50.0 25.0 25.0 50.0 Sep-23 0.0 33.3 50.0 16.7 16.7 Oct-Nov 23 12.5 37.5 12.5 37.5 12.5 Dec-23 0.0 0.0 0.0 50.0 0.0 25.0 25.0 lan-24 75.0 50.0 0.0 Feb-24 50.0 25.0 25.0 25.0 50.0 25.0 0.0 (50.0)(25.0)Change 50.0

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- "High interest rates."
- "More inventory."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

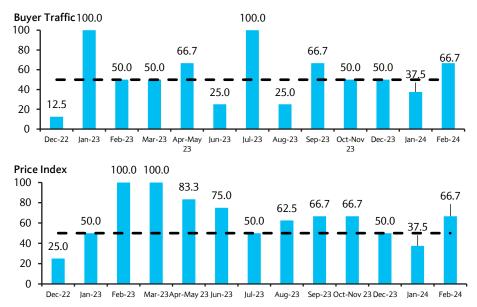
Source: Barclays Research, Census Bureau

## Kansas City, MO – Weather Improvement in February and Rate Relief Drives Traffic and Pricing Momentum

(5,375 single-family building permits in 2022, 39th largest market in the country)

#### Synopsis:

- Traffic levels within our index rose to 67 in February vs. a reading of 38 in January, indicating trends better than seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 67 vs. 38 in the prior period.
- The number of home listings was unchanged during the month (a reading of 50), while the time to sell increased (a reading of 33).



Traffic Status:

Traffic Trend:



Month	Buyer Traffic Index	Home Price Index	Incentive Index	Home Listings Index	Time to Sell Index
Aug-23	25.0	62.5	37.5	75.0	25.0
Sep-23	66.7	66.7	50.0	66.7	33.3
Oct-Nov 23	50.0	66.7	33.3	33.3	16.7
Dec-23	50.0	50.0	50.0	25.0	25.0
Jan-24	37.5	37.5	25.0	50.0	12.5
Feb-24	66.7	66.7	66.7	50.0	33.3
Change	29.2	29.2	41.7	0.0	20.8

#### Local Real Estate Agent Comments:

- "Good weather, lower interest rates bringing out buyers considering build jobs."
- "Good demand."
- "Season and interest rates."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

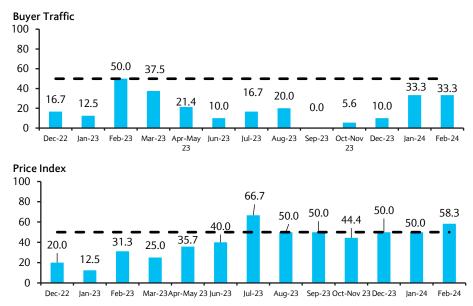


### Las Vegas, NV – Traffic Still Slow, Though Pricing Sees Improvement Following Several Major Events

(9,214 single-family building permits in 2022, 20th largest market in the country)

#### Synopsis:

- Traffic levels within our index remained flat at 33 in February, indicating trends worse than seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 58 vs. 50 in the prior period.
- The number of home listings decreased during the month (a reading of 75), while the time to sell increased (a reading of 25).



#### Traffic Status:





Month	Buyer Traffic Index	Home Price Index	Incentive Index	Home Listings Index	Time to Sell Index
Month	Index	Index	muex	IIIuex	Index
Aug-23	20.0	50.0	40.0	80.0	30.0
Sep-23	0.0	50.0	37.5	62.5	12.5
Oct-Nov 23	5.6	44.4	16.7	50.0	5.6
Dec-23	10.0	50.0	30.0	50.0	30.0
Jan-24	33.3	50.0	25.0	58.3	25.0
Feb-24	33.3	58.3	50.0	75.0	25.0
Change	0.0	8.3	25.0	16.7	0.0

#### Local Real Estate Agent Comments:

- "F1, Super Bowl, Lunar New Year. Vegas is on a roll."
- "First time buyer got more active with buying homes."
- "My buyers are waiting for lower interest rates."
- "Traffic has been rather weak compared to January or compared to other years. Buyers have not been very sticky either."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

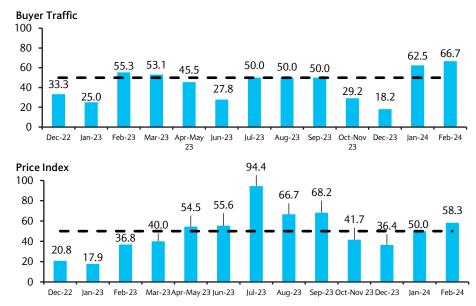


## Los Angeles, CA – Lack of Inventory Spurs Pricing and Traffic

(10,713 single-family building permits in 2022, 17<sup>th</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index edged higher to 67 in February vs. a reading of 63 in January, indicating trends better than seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 58 vs. 50 in the prior period.
- The number of home listings increased during the month (a reading of 33), while the time to sell also increased (a reading of 42).



**Buyer Traffic Home Price** Incentive **Home Listings Time to Sell** Month Index Index Index Index Index Aug-23 66.7 33.3 44.4 27.8 50.0 Sep-23 50.0 68.2 33.3 54.5 31.8 Oct-Nov 23 29.2 41.7 36.4 50.0 16.7 Dec-23 18.2 36.4 40.0 50.0 9.1 62.5 50.0 35.7 lan-24 31.3 18.8 Feb-24 66.7 58.3 33.3 33.3 41.7 4.2 8.3 (2.4)2.1 22.9 Change

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- "The market may be warming up after slowing considerably from late November through early February. Low inventory and buyers starting to appear."
- "Lack of inventory is the biggest driver, with buyers tired of sitting on the sidelines being the second reason."
- "Interest rates and lack of inventory."
- "Interest rates were still high for some buyers and want to wait."
- "New year brought more buyers out."
- "Springtime market has begun."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

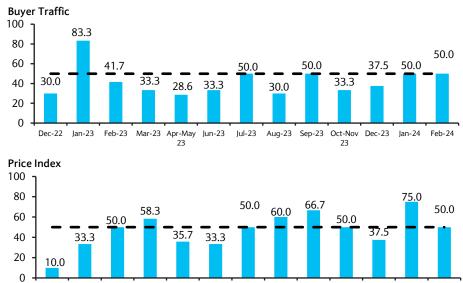
Source: Barclays Research, Census Bureau

## Miami, FL – Traffic and Pricing Flatten to an In-line February

(6,573 single-family building permits in 2022, 29<sup>th</sup> largest market in the country)

### Synopsis:

- Traffic levels within our index remained flat at 50 in February, indicating trends in line with seasonal expectations.
- Home prices were unchanged during the month.
  Our Price Index registered a reading of 50 vs. 75 in the prior period.
- The number of home listings increased during the month (a reading of 13), while the time to sell also increased (a reading of 20).



Dec-22 Jan-23 Feb-23 Mar-23Apr-May 23 Jun-23 Jul-23 Aug-23 Sep-23 Oct-Nov 23 Dec-23 Jan-24 Feb-24

Traffic Status:

Traffic Trend:



	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	30.0	60.0	30.0	60.0	30.0
Sep-23	50.0	66.7	33.3	66.7	33.3
Oct-Nov 23	33.3	50.0	33.3	0.0	0.0
Dec-23	37.5	37.5	12.5	12.5	37.5
Jan-24	50.0	75.0	25.0	50.0	0.0
Feb-24	50.0	50.0	30.0	12.5	20.0
Change	0.0	(25.0)	5.0	(37.5)	20.0

#### Local Real Estate Agent Comments:

- "Resort community people follow the sun and timely festivals in our area."
- "Interest rates and the economy."
- "Buyers sitting on lots of cash."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

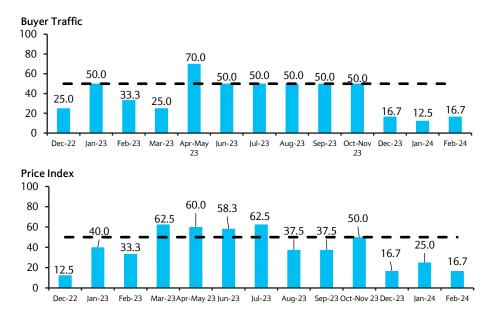


### Minneapolis, MN – Traffic and Pricing Remain Sluggish, Some Inventory Coming Online

(9,099 single-family building permits in 2022, 21<sup>st</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index remained flat at 17 in February vs. a reading of 13 in January, indicating trends worse than seasonal expectations.
- Home prices declined during the month. Our Price Index registered a reading of 17 vs. 25 in the prior period.
- The number of home listings decreased during the month (a reading of 67), while the time to sell increased (a reading of 0).



#### **Buver Traffic Home Price** Incentive **Home Listings Time to Sell** Month Index Index Index Index Index Aug-23 37.5 33.3 75.0 50.0 0.0 Sep-23 50.0 37.5 25.0 75.0 12.5 Oct-Nov 23 50.0 50.0 0.0 58.3 16.7 Dec-23 16.7 16.7 0.0 66.7 0.0 12.5 25.0 50.0 lan-24 50.0 25.0 Feb-24 16.7 16.7 33.3 66.7 0.0 4.2 (8.3) (16.7)16.7 Change (25.0)

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- "Pre-spring market moving as it should be for this time of year. Recent hit to markets may stall this but am still seeing more quality listings coming on, just at prices that seem to be too high."
- "Interest rates."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

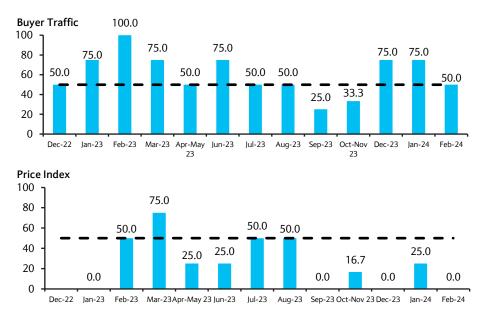
Source: Barclays Research, Census Bureau

## Nashville, TN – Supply Remains Constrained While Pricing Plummets, New Construction Strength

(15,189 single-family building permits in 2022, 8th largest market in the country)

#### Synopsis:

- Traffic levels within our index fell to 50 in February vs. a reading of 75 in January, indicating trends in line with seasonal expectations.
- Home prices declined during the month. Our Price Index registered a reading of 0 vs. 25 in the prior period.
- The number of home listings increased during the month (a reading of 0), while the time to sell also increased (a reading of 0).



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	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	50.0	50.0	50.0	25.0	25.0
Sep-23	25.0	0.0	0.0	50.0	25.0
Oct-Nov 23	33.3	16.7	0.0	33.3	16.7
Dec-23	75.0	0.0	25.0	25.0	0.0
Jan-24	75.0	25.0	25.0	0.0	25.0
Feb-24	50.0	0.0	50.0	0.0	0.0
Change	(25.0)	(25.0)	25.0	0.0	(25.0)

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#### Local Real Estate Agent Comments:

Traffic Status:

\* "At this time our market is good. However, homes that need updating and/or a lot of work are staying on the market a while. New construction is picking up strong here! However baby boomers here are staying in their homes that are larger than what they need, however no value in downsizing to a smaller home here. Nice entry level and early move up homes in desired areas are in short supply!"

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

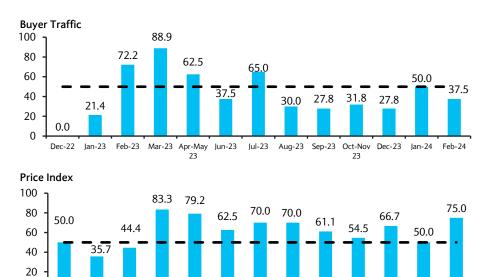


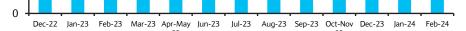
## New York-Northern NJ – Inventory Remains Low, but Pricing Sees a Boost, Challenged Affordability for First-Time Buyers

(12,465 single-family building permits in 2022, 12th largest market in the country)

#### Synopsis:

- Traffic levels within our index fell to 38 in February vs. a reading of 50 in January, indicating trends worse than seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 75 vs. 50 in the prior period.
- The number of home listings decreased during the month (a reading of 88), while the time to sell increased (a reading of 38).





#### Traffic Status:

Traffic Trend:



	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	30.0	70.0	50.0	70.0	40.0
Sep-23	27.8	61.1	50.0	72.2	27.8
Oct-Nov 23	31.8	54.5	45.5	68.2	27.3
Dec-23	27.8	66.7	31.3	72.2	27.8
Jan-24	50.0	50.0	50.0	60.0	40.0
Feb-24	37.5	75.0	62.5	87.5	37.5
Change	(12.5)	25.0	12.5	27.5	(2.5)

#### Local Real Estate Agent Comments:

- "Interest rates, lack of inventory."
- "Prices are too high because of low inventory and first-time buyers are having a tough time finding something they can afford."
- "Lack of inventory."
- "Supply shortages."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

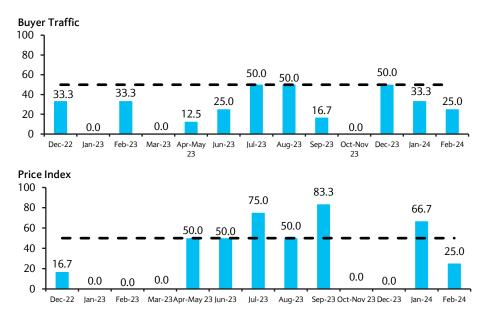


# Orange County, CA – Traffic and Pricing Challenged Through February

(5,938 single-family building permits in 2022, 33rd largest market in the country)

### Synopsis:

- Traffic levels within our index fell to 25 in February vs. a reading of 33 in January, indicating trends worse than seasonal expectations.
- Home prices declined during the month. Our Price Index registered a reading of 25 vs. 67 in the prior period.
- The number of home listings increased during the month (a reading of 25), while the time to sell also increased (a reading of 25).



**Buyer Traffic Home Price** Incentive **Home Listings Time to Sell** Month Index Index Index Index Index 50.0 50.0 50.0 Aug-23 50.0 25.0 Sep-23 16.7 83.3 0.0 66.7 33.3 Oct-Nov 23 0.0 0.0 50.0 100.0 25.0 Dec-23 50.0 0.0 0.0 100.0 0.0 33.3 66.7 100.0 lan-24 50.0 50.0 Feb-24 25.0 25.0 50.0 25.0 25.0 (8.3)(41.7)0.0 (75.0)Change (25.0)

Traffic Trend:

### Local Real Estate Agent Comments:

Traffic Status:

• "High interest rates and prices."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

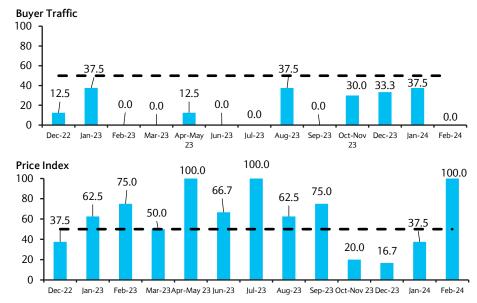
Source: Barclays Research, Census Bureau

# Orlando, FL – Rates and High Pricing Leave Traffic Depressed

(15,945 single-family building permits in 2022, 7<sup>th</sup> largest market in the country)

### Synopsis:

- Traffic levels within our index fell to 0 in February vs. a reading of 38 in January, indicating trends worse than seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 100 vs. 38 in the prior period.
- The number of home listings decreased during the month (a reading of 100), while the time to sell increased (a reading of 0).



#### **Buyer Traffic Home Price** Incentive **Home Listings Time to Sell** Month Index Index Index Index Index Aug-23 37.5 62.5 25.0 50.0 0.0 Sep-23 0.0 75.0 50.0 25.0 0.0 Oct-Nov 23 30.0 20.0 30.0 50.0 10.0 Dec-23 33.3 16.7 33.3 66.7 16.7 37.5 37.5 37.5 12.5 lan-24 25.0 Feb-24 0.0 100.0 50.0 100.0 0.0 (37.5)62.5 12.5 87.5 Change (25.0)

Traffic Trend:

### Local Real Estate Agent Comments:

Traffic Status:

• "High interest rates and high home prices."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

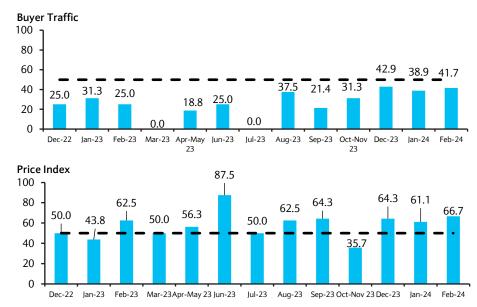
Source: Barclays Research, Census Bureau

### Philadelphia, PA-Southern NJ – Pricing and Traffic Step-Up Incrementally while Inventory Remains Depressed

(7,361 single-family building permits in 2022, 27<sup>th</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index edged higher to 42 in February vs. a reading of 39 in January, indicating trends worse than seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 67 vs. 61 in the prior period.
- The number of home listings decreased during the month (a reading of 67), while the time to sell increased (a reading of 33).



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	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	37.5	62.5	50.0	75.0	50.0
Sep-23	21.4	64.3	42.9	100.0	50.0
Oct-Nov 23	31.3	35.7	41.7	62.5	35.7
Dec-23	42.9	64.3	42.9	50.0	28.6
Jan-24	38.9	61.1	50.0	61.1	33.3
Feb-24	41.7	66.7	50.0	66.7	33.3
Change	2.8	5.6	0.0	5.6	0.0

Traffic Trend:

1

#### Local Real Estate Agent Comments:

Traffic Status:

- "Lack of good inventory."
- "Rates."
- "It's been slow and continues to be slow."
- "High rates, low properly priced inventory."
- "Inventory staying on market enabled VA and FHA buyer to make a purchase."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

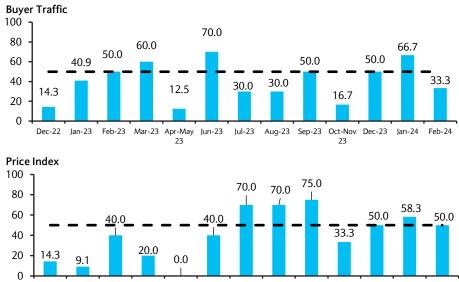
Source: Barclays Research, Census Bureau

### Phoenix, AZ – Traffic Slows from January as Rates Continue Applying Pressure, Underlying Demand Remains

(26,829 single-family building permits in 2022, 3rd largest market in the country)

#### Synopsis:

- Traffic levels within our index fell to 33 in February vs. a reading of 67 in January, indicating trends worse than seasonal expectations.
- Home prices were unchanged during the month.
  Our Price Index registered a reading of 50 vs. 58 in the prior period.
- The number of home listings increased during the month (a reading of 17), while the time to sell also increased (a reading of 0).



Dec-22 Jan-23 Feb-23 Mar-23Apr-May 23 Jun-23 Jul-23 Aug-23 Sep-23 Oct-Nov 23 Dec-23 Jan-24 Feb-24

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	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell	
Month	Index	Index	Index	Index	Index	
Aug-23	30.0	70.0	20.0	20.0	50.0	
Sep-23	50.0	75.0	0.0	0.0	25.0	
Oct-Nov 23	16.7	33.3	25.0	8.3	16.7	
Dec-23	50.0	50.0	50.0	0.0	0.0	
Jan-24	66.7	58.3	41.7	8.3	33.3	
Feb-24	33.3	50.0	25.0	16.7	0.0	
Change	(33.3)	(8.3)	(16.7)	8.3	(33.3)	

Traffic Trend:

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#### Local Real Estate Agent Comments:

Traffic Status:

- "Interest rates still over 7%."
- "If property shows well and is priced right they are going fast."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

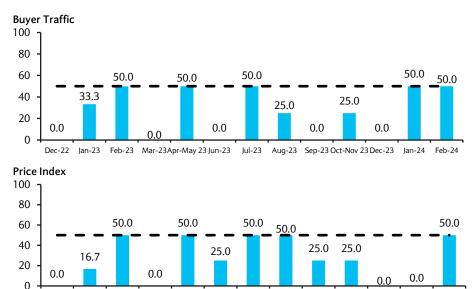
Source: Barclays Research, Census Bureau

## Portland, OR – Traffic and Pricing Track Seasonally Normal

(5,799 single-family building permits in 2022, 36th largest market in the country)

#### Synopsis:

- Traffic levels within our index remained flat at 50 in February, indicating trends in line with seasonal expectations.
- Home prices were unchanged during the month.
  Our Price Index registered a reading of 50 vs. 0 in the prior period.
- The number of home listings increased during the month (a reading of 0), while the time to sell decreased (a reading of 100).



Dec-22 Jan-23 Feb-23 Mar-23Apr-May 23 Jun-23 Jul-23 Aug-23 Sep-23 Oct-Nov 23 Dec-23 Jan-24 Feb-24

**Buver Traffic Home Price** Incentive **Home Listings Time to Sell** Index Month Index Index Index Index Aug-23 25.0 50.0 16.7 25.0 33.3 Sep-23 0.0 25.0 25.0 75.0 0.0 Oct-Nov 23 25.0 25.0 0.0 25.0 0.0 Dec-23 0.0 0.0 0.0 0.0 0.0 0.0 lan-24 50.0 0.0 50.0 50.0 Feb-24 50.0 50.0 50.0 0.0 100.0 0.0 50.0 50.0 (50.0)Change 50.0

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

"In-line with expectations."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

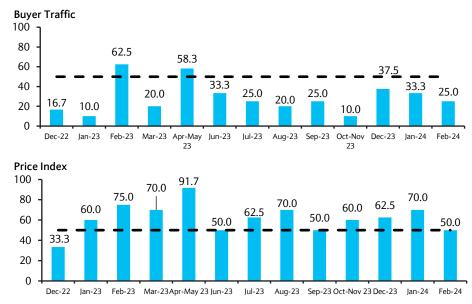
Source: Barclays Research, Census Bureau

## Raleigh, NC – Traffic Stays Depressed as Inventory and Rates Remain Pressure Points

(12,503 single-family building permits in 2022, 11<sup>th</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index fell to 25 in February vs. a reading of 33 in January, indicating trends worse than seasonal expectations.
- Home prices were unchanged during the month.
  Our Price Index registered a reading of 50 vs. 70 in the prior period.
- The number of home listings decreased during the month (a reading of 67), while the time to sell increased (a reading of 30).



**Buyer Traffic Home Price** Incentive **Home Listings Time to Sell** Month Index Index Index Index Index Aug-23 70.0 10.0 70.0 20.0 10.0 Sep-23 25.0 50.0 37.5 37.5 0.0 Oct-Nov 23 10.0 60.0 0.0 40.0 30.0 Dec-23 37.5 62.5 25.0 87.5 0.0 33.3 70.0 lan-24 8.3 66.7 50.0 Feb-24 25.0 50.0 16.7 66.7 30.0 (8.3)(20.0)8.3 0.0 (20.0)Change

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- "Still a shortage of inventory and the stale stuff is dropping in price... not significantly but we are seeing some price reductions."
- "Rising interest rates."
- "Continued, limited inventory is also leading to limited buyers looking."
- "Lack of inventory and higher interest rates."
- "The interest rates have put the brakes on for buyers and sellers."
- "Clearly high rates have dampened demand."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

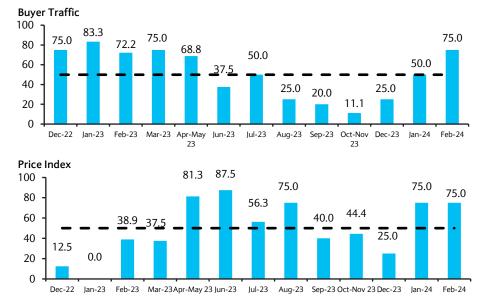
Source: Barclays Research, Census Bureau

### Sacramento, CA – Traffic and Pricing Improve as Buyers Come Out In February

(8,156 single-family building permits in 2022, 25<sup>th</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index rose to 75 in February vs. a reading of 50 in January, indicating trends better than seasonal expectations.
- Home prices increased during the month. Our Price Index remained flat at 75, the same level measured in the prior period.
- The number of home listings decreased during the month (a reading of 75), while the time to sell was unchanged (a reading of 50).



#### **Buyer Traffic Home Price** Incentive **Home Listings Time to Sell** Month Index Index Index Index Index Aug-23 25.0 75.0 33.3 75.0 62.5 Sep-23 20.0 40.0 10.0 50.0 0.0 Oct-Nov 23 11.1 44.4 33.3 55.6 22.2 Dec-23 25.0 25.0 33.3 91.7 25.0 75.0 25.0 75.0 lan-24 50.0 50.0 Feb-24 75.0 75.0 75.0 75.0 50.0 25.0 0.0 50.0 0.0 Change 0.0

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

"Pent-up frustration waiting."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

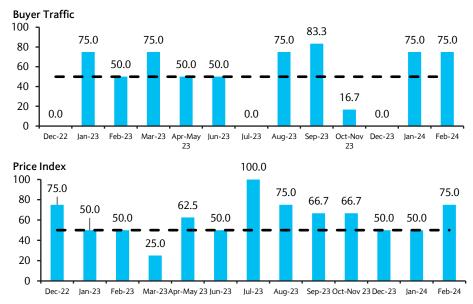
Source: Barclays Research, Census Bureau

## San Antonio, TX – Positive Sentiment Around Demand and Pricing, As Buyers Accept Higher Rates

(10,248 single-family building permits in 2022, 18th largest market in the country)

#### Synopsis:

- Traffic levels within our index remained flat at 75 in February, indicating trends better than seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 75 vs. 50 in the prior period.
- The number of home listings increased during the month (a reading of 0), while the time to sell also increased (a reading of 25).



**Buver Traffic Home Price** Incentive **Home Listings Time to Sell** Month Index Index Index Index Index Aug-23 75.0 75.0 25.0 50.0 25.0 Sep-23 83.3 66.7 33.3 0.0 16.7 Oct-Nov 23 16.7 66.7 33.3 0.0 0.0 Dec-23 0.0 50.0 50.0 50.0 0.0 75.0 50.0 25.0 lan-24 0.0 25.0 Feb-24 75.0 75.0 50.0 0.0 25.0 0.0 25.0 25.0 0.0 Change 0.0

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- "Pent-up demand. Gradual acceptance of higher interest rates."
- "Buyers just starting to start their searches."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

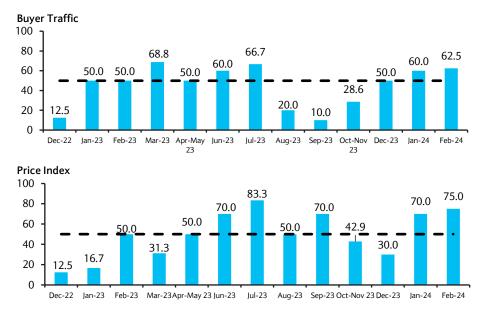


## San Diego, CA – Traffic Still Better Than Normal Despite Elevated Rates, Some Listings Emerging

(3,487 single-family building permits in 2022, 68<sup>th</sup> largest market in the country)

#### Synopsis:

- Traffic levels within our index edged higher to 63 in February vs. a reading of 60 in January, indicating trends better than seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 75 vs. 70 in the prior period.
- The number of home listings decreased during the month (a reading of 63), while the time to sell also decreased (a reading of 75).



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	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	20.0	50.0	62.5	70.0	50.0
Sep-23	10.0	70.0	25.0	80.0	20.0
Oct-Nov 23	28.6	42.9	40.0	50.0	35.7
Dec-23	50.0	30.0	25.0	40.0	40.0
Jan-24	60.0	70.0	50.0	40.0	40.0
Feb-24	62.5	75.0	33.3	62.5	75.0
Change	2.5	5.0	(16.7)	22.5	35.0

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- "Interest rate reductions expected but not happening. General buyer skepticism and uncertainty regarding economy in general. California's fire insurance problems are helping to generate listings."
- "Interest rates going back up lack of inventory."
- "Lower interest rates and extremely low inventory."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

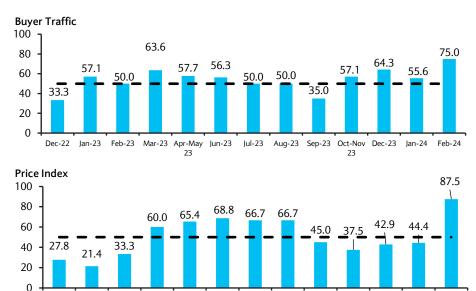


## San Francisco, CA – Strong Growth in Pricing and Traffic Encouraged by Rates, Pent-Up Demand, and Better Weather

(3,473 single-family building permits in 2022, 69th largest market in the country)

#### Synopsis:

- Traffic levels within our index rose to 75 in February vs. a reading of 56 in January, indicating trends better than seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 88 vs. 44 in the prior period.
- The number of home listings increased during the month (a reading of 0), while the time to sell also increased (a reading of 25).



Dec-22 Jan-23 Feb-23 Mar-23Apr-May 23 Jun-23 Jul-23 Aug-23 Sep-23 Oct-Nov 23 Dec-23 Jan-24 Feb-24

**Buver Traffic Home Price** Incentive **Home Listings Time to Sell** Month Index Index Index Index Index 66.7 40.0 58.3 Aug-23 50.0 41.7 Sep-23 35.0 45.0 43.8 70.0 30.0 Oct-Nov 23 57.1 37.5 27.3 64.3 17.9 Dec-23 64.3 42.9 35.7 78.6 35.7 35.7 62.5 lan-24 55.6 44.4 33.3 Feb-24 75.0 87.5 16.7 0.0 25.0 19.4 43.1 Change (19.0)(62.5)(8.3)

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

- "Interest rates a little lower, pent-up demand, and low inventory."
- "Sunshine after rains."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

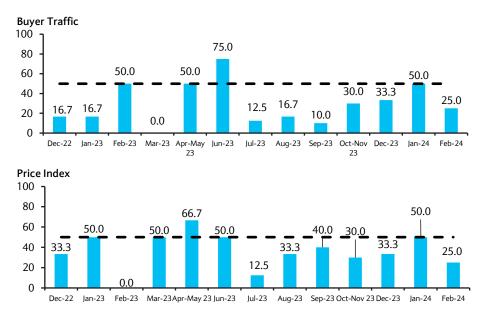


## Sarasota, FL – Broadly challenged Traffic and Pricing this Month, Insurance Costs in Focus in Florida

(10,895 single-family building permits in 2022, 16th largest market in the country)

#### Synopsis:

- Traffic levels within our index fell to 25 in February vs. a reading of 50 in January, indicating trends worse than seasonal expectations.
- Home prices declined during the month. Our Price Index registered a reading of 25 vs. 50 in the prior period.
- The number of home listings increased during the month (a reading of 25), while the time to sell also increased (a reading of 0).



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	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	16.7	33.3	33.3	33.3	33.3
Sep-23	10.0	40.0	20.0	40.0	10.0
Oct-Nov 23	30.0	30.0	10.0	40.0	20.0
Dec-23	33.3	33.3	0.0	16.7	16.7
Jan-24	50.0	50.0	0.0	25.0	50.0
Feb-24	25.0	25.0	0.0	25.0	0.0
Change	(25.0)	(25.0)	0.0	0.0	(50.0)

Traffic Trend:

#### Local Real Estate Agent Comments:

Traffic Status:

"High interest rates. High HOA costs driven by insurance."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

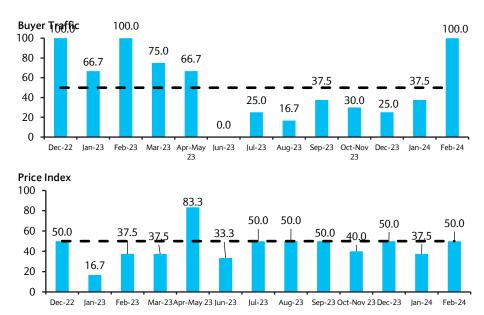
Source: Barclays Research, Census Bureau

## Seattle, WA – Traffic Sees Sharp Return

(6,845 single-family building permits in 2022, 28th largest market in the country)

### Synopsis:

- Traffic levels within our index jumped to 100 in February vs. a reading of 38 in January, indicating trends better than seasonal expectations.
- Home prices were unchanged during the month.
  Our Price Index registered a reading of 50 vs. 38 in the prior period.
- The number of home listings increased during the month (a reading of 33), while the time to sell also increased (a reading of 33).



#### Traffic Status:



Traffic Trend:

	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	16.7	50.0	16.7	16.7	0.0
Sep-23	37.5	50.0	62.5	12.5	12.5
Oct-Nov 23	30.0	40.0	0.0	87.5	25.0
Dec-23	25.0	50.0	12.5	25.0	0.0
Jan-24	37.5	37.5	12.5	62.5	12.5
Feb-24	100.0	50.0	33.3	33.3	33.3
Change	62.5	12.5	20.8	(29.2)	20.8

#### Local Real Estate Agent Comments:

- "More move-in ready homes."
- "People are looking for vacant land more than usual."
- "Spring market, rates and availability."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

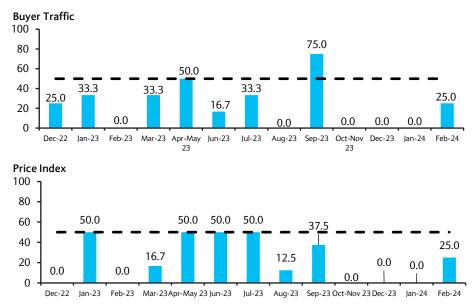


# Tampa, FL – Incremental Improvements to Traffic and Prices Though Still Depressed

(14,604 single-family building permits in 2022, 9th largest market in the country)

### Synopsis:

- Traffic levels within our index rose to 25 in February vs. a reading of 0 in January, indicating trends worse than seasonal expectations.
- Home prices declined during the month. Our Price Index registered a reading of 25 vs. 0 in the prior period.
- The number of home listings increased during the month (a reading of 13), while the time to sell also increased (a reading of 13).



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	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell	
Month	Index	Index	Index	Index	Index	
Aug-23	0.0	12.5	50.0	50.0	37.5	
Sep-23	75.0	37.5	12.5	12.5	25.0	
Oct-Nov 23	0.0	0.0	25.0	0.0	0.0	
Dec-23	0.0	0.0	33.3	0.0	0.0	
Jan-24	0.0	0.0	50.0	0.0	0.0	
Feb-24	25.0	25.0	50.0	12.5	12.5	
Change	25.0	25.0	0.0	12.5	12.5	

Traffic Trend:

### Local Real Estate Agent Comments:

Traffic Status:

- "Maybe drop in interest rates or the beginning of spring period."
- "Condominium costs of ownership increases."
- "Mortgage rates and insurance."
- "High condo fees."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

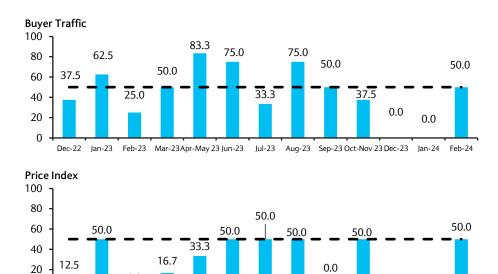
Source: Barclays Research, Census Bureau

## Tucson, AZ – Pricing and Traffic Are In-line with Expectations as Buyers Accept the New Norm

(3,790 single-family building permits in 2022, 56<sup>th</sup> largest market in the country)

### Synopsis:

- Traffic levels within our index jumped to 50 in February vs. a reading of 0 in January, indicating trends in line with seasonal expectations.
- Home prices were unchanged during the month. Our Price Index registered a reading of 50 vs. 0 in the prior period.
- The number of home listings was unchanged during the month (a reading of 50), while the time to sell increased (a reading of 0).



0.0 Feb-23 Mar-23Apr-May 23 Jun-23 Jul-23 Aug-23 Sep-23 Oct-Nov 23 Dec-23 Jan-24 Feb-24 Dec-22 Jan-23

				<b>'I</b> '	
	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	75.0	50.0	0.0	75.0	25.0
Sep-23	50.0	0.0	50.0	50.0	0.0
Oct-Nov 23	37.5	50.0	25.0	50.0	25.0
Dec-23	0.0	0.0	25.0	75.0	0.0
Jan-24	0.0	0.0	0.0	50.0	50.0
Feb-24	50.0	50.0	50.0	50.0	0.0
Change	50.0	50.0	50.0	0.0	(50.0)

Traffic Trend:

### Local Real Estate Agent Comments:

Traffic Status:

"Enough buyers seem to have adapted to current conditions, high interest rates, low inventory, and are forging ahead."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

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Source: Barclays Research, Census Bureau

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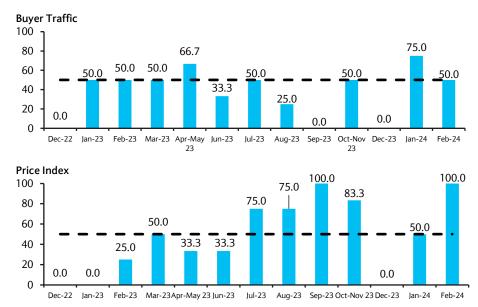


# Virginia Beach, VA – Pricing Pushes Ahead Alongside Low Supply

(3,752 single-family building permits in 2022, 57<sup>th</sup> largest market in the country)

Synopsis:

- Traffic levels within our index fell to 50 in February vs. a reading of 75 in January, indicating trends in line with seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 100 vs. 50 in the prior period.
- The number of home listings increased during the month (a reading of 0), while the time to sell also increased (a reading of 0).



**Buyer Traffic Home Price** Incentive **Home Listings Time to Sell** Month Index Index Index Index Index Aug-23 25.0 75.0 50.0 25.0 25.0 Sep-23 0.0 100.0 50.0 0.0 0.0 Oct-Nov 23 50.0 83.3 33.3 0.0 0.0 Dec-23 0.0 0.0 50.0 0.0 0.0 75.0 50.0 lan-24 50.0 25.0 25.0 Feb-24 50.0 100.0 50.0 0.0 0.0 0.0 (25.0)Change (25.0)50.0 (25.0)

Traffic Trend:

### Local Real Estate Agent Comments:

Traffic Status:

"Interest rates a little lower. Still tight inventory levels."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

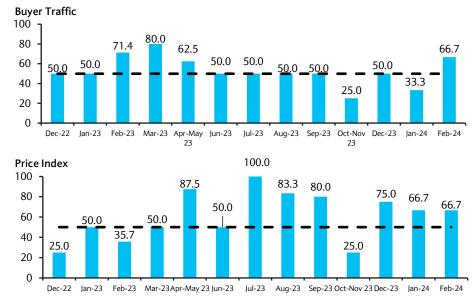
Source: Barclays Research, Census Bureau

# Washington, D.C. – Traffic and Pricing Trend Positively this Month as Pent-Up Buyers Emerge

(11,552 single-family building permits in 2022, 14<sup>th</sup> largest market in the country)

### Synopsis:

- Traffic levels within our index jumped to 67 in February vs. a reading of 33 in January, indicating trends better than seasonal expectations.
- Home prices increased during the month. Our Price Index remained flat at 67, the same level measured in the prior period.
- The number of home listings decreased during the month (a reading of 58), while the time to sell was unchanged (a reading of 50).



Traffic Status:





	Buyer Traffic	Home Price	Incentive	Home Listings	Time to Sell
Month	Index	Index	Index	Index	Index
Aug-23	50.0	83.3	66.7	100.0	66.7
Sep-23	50.0	80.0	50.0	90.0	50.0
Oct-Nov 23	25.0	25.0	41.7	50.0	41.7
Dec-23	50.0	75.0	41.7	50.0	41.7
Jan-24	33.3	66.7	50.0	100.0	66.7
Feb-24	66.7	66.7	50.0	58.3	50.0
Change	33.3	0.0	0.0	(41.7)	(16.7)

### Local Real Estate Agent Comments:

- "Time of year."
- "Pent-up demand."
- "Not enough inventory."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

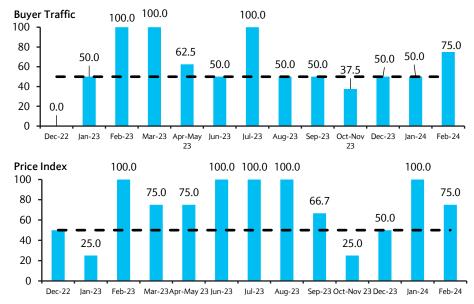
Source: Barclays Research, Census Bureau

## Wilmington, NC – Elevated Rates Keeping Homeowners Locked in and Limiting Supply, Traffic Still Rises

(2,550 single-family building permits in 2022, 87<sup>th</sup> largest market in the country)

### Synopsis:

- Traffic levels within our index rose to 75 in February vs. a reading of 50 in January, indicating trends better than seasonal expectations.
- Home prices increased during the month. Our Price Index registered a reading of 75 vs. 100 in the prior period.
- The number of home listings decreased during the month (a reading of 100), while the time to sell increased (a reading of 25).



### Traffic Status:





Month	Buyer Traffic Index	Home Price Index	Incentive Index	Home Listings Index	Time to Sell Index
Aug-23	50.0	100.0	50.0	100.0	0.0
Sep-23	50.0	66.7	33.3	100.0	0.0
Oct-Nov 23	37.5	25.0	37.5	50.0	16.7
Dec-23	50.0	50.0	0.0	50.0	25.0
Jan-24	50.0	100.0	50.0	100.0	0.0
Feb-24	75.0	75.0	25.0	100.0	25.0
Change	25.0	(25.0)	(25.0)	0.0	25.0

### Local Real Estate Agent Comments:

- "Interest rates are now predicted to remain elevated due to inflation. This is causing some buyers to stay sidelined and sellers to hold onto their existing homes/mortgages."
- "Interest rates are stable or a little lower."

Note: Buyer Traffic: <50 – worse than expected; =50 in-line; >50 – better than expected. Home Price: <50 – decreased m/m; =50 flat m/m; >50 – increased m/m. Incentive, Listings, Time to Sell: <50 – increased m/m; =50 flat m/m; >50 – decreased m/m.

Source: Barclays Research, Census Bureau

# February 2024 A.G.E.N.T. Survey Data

February 2024	During Traffic Index	Llaws Duise Judeu	In continue fundam	Listing Index	Time to Call Index
February 2024	Buyer Traffic Index	Home Price Index	Incentive Index	Listings Index	Time to Sell Index
Atlanta, GA	25.0	50.0	25.0	0.0	25.0
Austin, TX	37.5	12.5	16.7	12.5	25.0
Baltimore, MD	-	-	-	-	-
Boston, MA	70.0	70.0	60.0	40.0	70.0
Charleston, SC	-	-	-	-	-
Charlotte, NC	50.0	100.0	0.0	0.0	0.0
Chicago, IL	46.2	73.1	50.0	50.0	45.8
Cincinnati, OH	100.0	75.0	-	-	-
Columbus, OH	50.0	100.0	50.0	0.0	50.0
Dallas, TX	50.0	50.0	0.0	16.7	16.7
Denver, CO	60.0	50.0	50.0	40.0	30.0
Detroit, MI	50.0	33.3	16.7	66.7	33.3
Fort Myers, FL	33.3	0.0	0.0	0.0	0.0
Houston, TX	50.0	50.0	33.3	16.7	16.7
Inland Empire, CA	0.0	62.5	12.5	62.5	37.5
Jacksonville, FL	50.0	25.0	25.0	25.0	50.0
Kansas City, MO	66.7	66.7	66.7	50.0	33.3
Las Vegas, NV	33.3	58.3	50.0	75.0	25.0
Los Angeles, CA	66.7	58.3	33.3	33.3	41.7
Miami, FL	50.0	50.0	30.0	12.5	20.0
Minneapolis, MN	16.7	16.7	33.3	66.7	0.0
Nashville, TN	50.0	0.0	50.0	0.0	0.0
New York, NY	37.5	75.0	62.5	87.5	37.5
Orange County, CA	25.0	25.0	50.0	25.0	25.0
Orlando, FL	0.0	100.0	50.0	100.0	0.0
Philadelphia, PA	41.7	66.7	50.0	66.7	33.3
Phoenix, AZ	33.3	50.0	25.0	16.7	0.0
Portland, OR	50.0	50.0	50.0	0.0	100.0
Raleigh, NC	25.0	50.0	16.7	66.7	30.0
Sacramento, CA	75.0	75.0	75.0	75.0	50.0
San Antonio, TX	75.0	75.0	50.0	0.0	25.0
San Diego, CA	62.5	75.0	33.3	62.5	75.0
San Francisco, CA	75.0	87.5	16.7	0.0	25.0
Sarasota, FL	25.0	25.0	0.0	25.0	0.0
Seattle, WA	100.0	50.0	33.3	33.3	33.3
Tampa, FL	25.0	25.0	50.0	12.5	12.5
Tucson, AZ	50.0	50.0	50.0	50.0	0.0
Virginia Beach, VA	50.0	100.0	50.0	0.0	0.0
Washington, D.C.	66.7	66.7	50.0	58.3	50.0
Wilmington, NC	75.0	75.0	25.0	100.0	25.0
Total Index Level	48.9	55.9	35.5	36.4	28.5

Source: Barclays Research



# Index Methodology

We survey real estate agents, as we believe agents provide an accurate assessment of local housing market trends in both the new and existing home markets. We view trends in the existing home market as crucial to homebuilders as it represents over 90% of total sales, and trends in the existing home market often dictate trends in the new home market.

Each month, we survey agents about trends in buyer traffic levels, home prices, incentives, inventory levels, and the length of time needed to sell a home. We receive responses from several hundred real estate agents across the country every month. We review responses and calculate a diffusion index for each of the questions, with a level above 50 indicating positive trends, a level below 50 indicating worsening trends, and a level of 50 indicating neutral trends.

1) Are traffic levels in-line, better, or worse than your expectations for this time of year? Traffic tends to be seasonal - generally more traffic in Spring and less in Fall/Winter, so we ask about traffic relative to expectations for this time of year rather than vs. last month. A Buyer Traffic Index above 50 means that traffic was better than agents' expectations, a Buyer Traffic Index of 50 means that traffic was better than agents that traffic was worse than expectations.

2) Have prices remained the same, increased, or decreased over the past 30 days? A Home Price Index above 50 indicates that prices increased over the past 30 days, a Home Price Index of 50 indicates that prices were flat, and a Home Price Index below 50 indicates that prices decreased.

3) Have incentives remained the same, increased, or decreased over the past 30 days? An incentive index above 50 indicates that incentives decreased over the past 30 days, an incentive index of 50 indicates that incentives were unchanged, and an incentive index below 50 indicates that incentives increased.

4) Do you see the same, more, or fewer listings as compared with 30 days ago? An inventory (listings) index above 50 indicates that the inventory of homes for sale decreased over the past 30 days, an inventory index of 50 indicates that inventories were unchanged, and an inventory index below 50 indicates that inventories increased.

5) Does it take the same, more, or less time to sell a house? A time to sell index above 50 indicates that the time needed to sell a home decreased over the past 30 days, a time to sell index of 50 indicates that the time needed to sell a home was unchanged, and a time to sell index below 50 indicates that the time needed to sell a home increased.

Source: Barclays Research



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